

T.4.3

## The 50 leading European public radio-television companies

2008-2011 Unconsolidated operating revenues (EUR million, current rate).

Rank	Company	Country	Activities	2008	2009	2010	2011	2011/10
1	BBC Home Service	GB	TV+R	3 866.7	4 037.5	4 231.1	4 351.8	2.9%
2	France Télévisions (cons.) <sup>1</sup>	FR	TV	2 579.3	3 118.1	3 256.4	3 251.0	-0.2%
3	RAI	IT	TV+R	3 057.7	2 985.3	2 835.2	2 874.3	1.4%
4	ZDF	DE	TV	1 922.0	2 065.1	1 965.9	2 109.5	7.3%
5	SRG-SSR idée suisse (cons.)	CH	TV+R	1 098.5	1 081.8	1 321.7	1 387.2	5.0%
6	WDR - Westdeutscher Rundfunk	DE	TV+R	1 293.0	1 310.7	1 333.7	1 347.2	1.0%
7	Corporacion de Radio y Televisión Española <sup>2</sup>	ES	TV+R	1 143.0	1 143.7	1 136.4	1 144.3	0.7%
p.m.	Sociedad Mercantil Estatal Televisión Española S.A.	ES	TV	981.8	997.7	-	-	-
8	SWR - Südwestrundfunk	DE	TV+R	1 099.0	1 122.1	1 132.1	1 109.0	-2.0%
9	NDR - Norddeutscher Rundfunk	DE	TV+R	1 049.8	1 060.4	1 081.3	1 068.3	-1.2%
10	BR - Bayerischer Rundfunk	DE	TV+R	928.0	978.7	974.8	982.3	0.8%
11	NPO	NL	TV+R	821.5	829.2	983.0	980.0	-0.3%
12	ORF	AT	TV+R	943.0	892.7	948.9	953.1	0.4%
13	Channel 4	GB	TV	770.5	646.5	751.7	727.6	-3.2%
14	MDR - Mitteldeutscher Rundfunk	DE	TV+R	630.0	648.4	655.5	673.2	2.7%
15	NRK	NO	TV+R	439.3	540.4	620.9	632.7	1.9%
16	Pervyi Kanal (Channel One)	RU	TV	608.2	504.1	601.2	600.9	0.0%
17	VGTRK	RU	TV	599.2	426.3	495.1	588.8	18.9%
18	TRT	TR	TV+R	473.0	428.9	612.2	537.2	-12.3%
19	Danmarks Radio	DK	TV+R	499.5	502.9	514.8	518.7	0.8%
20	Sveriges Television AB	SE	TV	363.5	371.0	463.5	467.7	0.9%
21	HR - Hessischer Rundfunk	DE	TV+R	452.0	458.5	475.3	464.3	-2.3%
22	Yleisradio Oy	FI	TV+R	397.5	411.2	420.0	432.4	3.0%
23	Televisió de Catalunya S.A.	ES	TV	382.3	385.3	408.4	427.9	4.8%
24	VRT	BE	TV+R	449.2	450.5	448.1	419.7	-6.3%
25	RBB - Rundfunk Berlin Brandenburg	DE	TV+R	392.0	399.1	403.6	405.9	0.6%
26	Telewizja Polska	PL	TV	536.2	431.1	453.2	383.7	-15.3%
27	4 Ventures Ltd	GB	TV	262.2	295.7	350.8	394.8	12.5%
28	Audiovisuel extérieur de la France	FR	TV+R	249.5	258.6	367.9	382.4	3.9%
p.m.	France 24	FR	TV	96.8	~	109.5	-	-
p.m.	TV5 Monde	FR	TV	93.9	100.4	103.6	107.5	3.8%
29	ARTE France (S.E.P.T.)	FR	TV	316.2	337.5	341	360.7	5.8%
30	RTE (cons.)	IE	TV+R	440.8	374.9	371.7	350.9	-5.6%
31	RTBF	BE	TV+R	317.2	314.3	312.4	320.2	2.5%
32	ERT	GR	TV+R	374.0	353.7	336.8	318.8	-5.3%
33	Rádio e Televisão de Portugal	PT	TV+R	298.3	307.5	308.6	317.1	2.8%
34	MTVA	HU	TV+R	-	-	-	310.9	-
p.m.	Magyar Televisio - MTV	HU	TV	127.2	120.1	79.4	-	-
35	Deutsche Welle	DE	TV+R	287.7	291.0	291.4	291.9	0.2%
36	Ceska Televisie	CZ	TV	242.9	253.8	268.0	252.9	-5.6%
37	TV2/Danmark A/S	DK	TV	275.1	170.1	186.7	200.8	7.6%
38	Hrvatska Radiotelevizija	HR	TV+R	214.4	198.3	196.2	187.9	-4.2%
39	Canal Sur Televisión S.A.	ES	TV	188.5	186.1	179.9	155.6	-13.5%
40	TVR - Televizune Romania	RO	TV	143.5	134.8	130.7	132.0	1.0%
41	Euskal Telebista Televisión Vasca	ES	TV	130.8	133.8	134.9	131.6	-2.4%
42	RSTV	SK	TV+R	-	-	-	122.5	-
p.m.	STV-Slovenska Televizija	SK	TV	76.4	71.0	72.1	-	-
43	RTVSLO	SI	TV+R	114.2	122.7	125.3	112.1	-10.5%
44	S4C	GB	TV	107.6	118.0	122.3	111.2	-9.1%
45	NTR Stichting	NL	TV+R	-	-	-	93.0	-
46	BBC World News Ltd	GB	TV	69.5	70.7	81.8	85.5	4.5%
47	SR	DE	TV+R	87.3	78.9	78.4	79.2	1.0%
48	TV2 Zulu A/S	DK	TV	52.8	68.7	69.7	73.2	5.0%
49	Euronews	FR	TV	57.1	53.1	60.6	68.9	13.7%
50	Stichting Radio Nederland Wereldomroep	NL	TV + R	49.8	51.7	52.7	52.2	-0.9%

<sup>1</sup> The reform of the public TV sector in 2008 included the merger of France 2, France 3, France 5 and Réseau France Outremer.<sup>2</sup> Includes Radio Nacional de España.

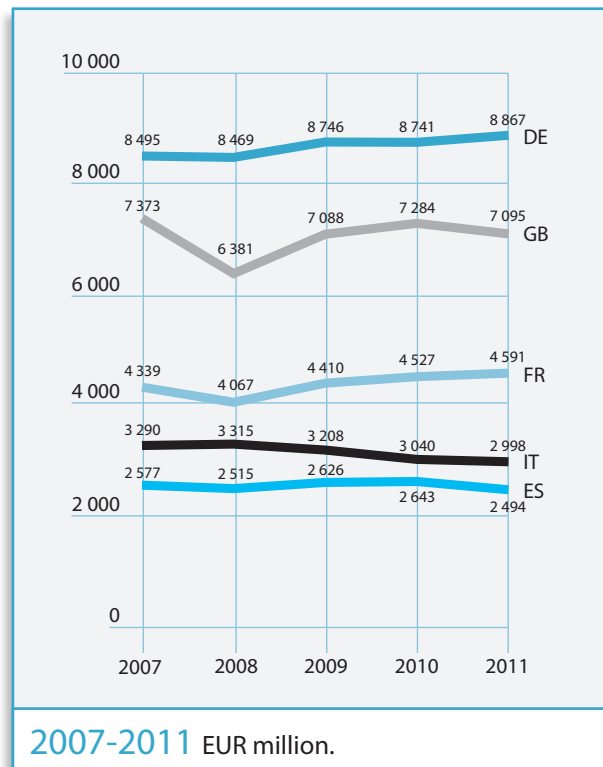
T.4.4  
G.4.1Financial performance of public radio-television companies  
in the European Union (EUR 27)

2008-2011 EUR million.

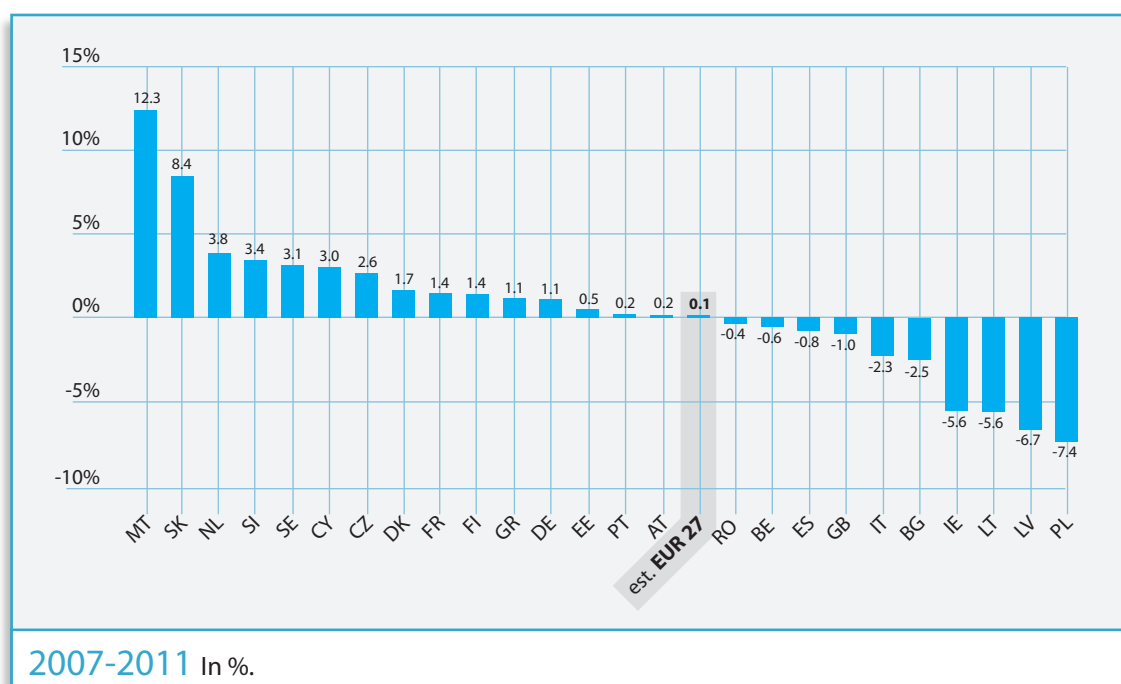
Revenues<sup>1</sup>

Country	2008	2009	2010	2011	2011/10
AT	1 044.8	971.1	971.2	991.5	2.1%
BE	751.5	749.5	753.8	727.7	-3.5%
BG	74.6	69.3	65.8	63.6	-3.3%
CY	43.3	35.7	45.0	36.8	-18.2%
CZ	374.1	362.6	375.4	379.5	1.1%
DE	8 469.2	8 745.9	8 740.8	8 867.2	1.4%
DK	788.9	774.3	801.0	828.8	3.5%
EE	32.1	29.7	28.4	28.3	-0.4%
ES <sup>2</sup>	2 515.0	2 626.0	2 643.0	2 494	-5.6%
FI	397.5	411.2	420.1	432.4	2.9%
FR <sup>2</sup>	4 066.7	4 410.2	4 527.0	4 591	1.4%
GB	6 380.5	7 088.2	7 284.3	7 094.6	-2.6%
GR	366.0	363.3	386.0	328.8	-14.8%
HU <sup>3</sup>	226.0	202.2	176.1	310.9	76.5%
IE	440.8	374.9	371.7	350.9	-5.6%
IT	3 315.0	3 208.0	3 040.0	2 998.0	-1.4%
LT	26.6	19.3	17.1	18.9	10.5%
LV	32.6	25.9	22.4	22.2	-0.8%
MT	6.1	5.8	8.2	9.1	10.4%
NL	821.5	829.2	983.2	979.5	-0.4%
PL	608.4	494.6	515.2	499.0	-3.2%
PT	298.4	305.8	308.6	317.1	2.8%
RO	237.0	230.2	226.9	232.2	2.3%
SE	603.5	623.9	772.6	790.2	2.3%
SI	114.2	117.0	123.0	130.8	6.3%
SK	104.6	103.2	102.1	127.3	24.7%

EUR 27 est.	32 139	33 177	33 709	33 650	-0.2%
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<sup>1</sup> In contrast with the former editions, in this table we have taken the EBU concept of revenues, slightly different from the operating revenues.<sup>2</sup> Historical series reviewed.<sup>3</sup> Discontinuity in 2011, following the merger of various companies within MTVA.

## Average annual rate of growth of operating revenue 2007-2011



T.4.5

## Public radio companies in Europe

2007-2011 Unconsolidated operating revenues (EUR million, current rate).

Company	Country	2007	2008	2009	2010	2011	2011/10
Radio France	FR	583.0	594.4	607.6	629.2	647.2	2.9%
BBC World Service	GB	359.9	319.5	336.5	335.7	355.8	6.0%
Sveriges Radio AB	SE	235.0	201.5	221.9	269	282	4.8%
Deutschlandradio	DE	197.0	197.7	210.4	208.2	202.2	-2.9%
Radio Romania	RO	91.6	93.1	94.9	93.5	95.2	1.8%
Cesky Rozhlas	CZ	79.0	78.1	84.6	88.0	90.5	2.8%
Polskie Radio S.A.	PL	80.2	62.1	61.3	60.7	63.7	4.9%
Catalunya Radio	ES	18.1	49.2	52.5	49.7	47.4	-4.6%
Canal Sur Radio SA	ES	5.1	29.9	33.0	32.7	31.4	-4.0%
Slovensky Rozhlas	SK	29.1	24.7	32.2	29.9	~	~
Eusko Irratia Radiodifusion Vasca	BE	18.2	19.3	19.5	19.7	27.8	41.1%
p.m. Gasteiz Irratia Radio Vitoria S.A. ①	ES	3.8	4.0	4.1	3.9	-	-
Bulgarian National Radio	BG	27.4	27.8	28.2	25.5	26.4	3.5%
Latvijas Radio	LV	8.8	9.3	8.5	6.8	7.1	3.5%
Radio Autonómica de Castilla La Mancha S.A.	ES	2.2	2.1	2.0	2.4	2.5	4.2%
Radio Autonomía Valenciana SA	ES	1.8	1.5	1.4	1.2	1.0	-17.5%
Radio Autonomía Madrid SA	ES	0.7	0.7	0.4	1.1	1.0	-6.8%
Radio Autonomía de Aragón SA	ES	0.3	0.7	0.6	0.3	0.2	-25.9%
Radio del Principado de Asturias	ES	-	0.1	0.1	0.2	0.1	-57.6%
Radio Pública de Canarias SA	ES	-	0.1	0.1	0.1	0.1	-16.2%
Magyar Radio RT.	HU	62.0	59.0	55.9	54.3	-	-
Sociedad Pública de Radiodifusión Extremena SA	ES	3.1	1.8	1.1	0.1	-	-

① Acquired in December 2010 by Ente Público de Derecho Privado Euskal Irrati Telebista/Radiotelevisión Vasca.

➤ European Audiovisual Observatory

T.4.6

Revenues of public radio-television companies in the European Union  
by inhabitant and TV licence fee 2011 In EUR.

Country	Revenues/inhabitant ① 2011	Revenues/household ② 2011	TV Licence fee 2011
AT	117.4	271.6	276.7
BE	65.9	166.7	-
BG	8.7	22.3	-
CY	42.7	127.4	-
CZ	36.1	85.6	~
DE	108.3	222.3	215.8
DK	148.5	371.2	309.1
EE	21.1	50.6	-
ES	54.0	143.8	-
FI	80.1	170.8	231.1
FR	70.2	166.6	123
GB	112.6	291.5	171.8
GR	29.1	75.2	-
HU	31.2	82.3	-
IE	78.1	211.3	160
IT	49.3	119.2	110.5
LT	5.9	13.6	-
LV	10.9	25.1	-
MT	21.6	64.6	-
NL	58.5	133.0	-
PL	13.1	36.7	47.4
PT	30.1	79.1	27
RO	10.9	31.3	11.2
SE	83.3	174.0	231
SI	63.6	157.6	~
SK	23.6	71.2	~

① Total revenues of public broadcasting organisations (public funding + commercial revenues + other revenues) / number of inhabitants.

➤ European Audiovisual Observatory

② Total revenues of public broadcasting organisations (public funding + commercial revenues + other revenues) / number of households.

## T.4.7 Breakdown of revenues of public broadcasting organisations in the European Union 2011

Country	Channels		EUR million			Total	%		
			Public revenues	Commercial revenues	Other revenues		Public revenues	Commercial revenues	Other revenues
<b>AT</b>	ORF	R+TV	584.7	406.8	0.0	991.5	59.0%	41.0%	0.0%
<b>BE</b>	RTBF	R+TV	215.5	65.6	20.3	301.4	71.5%	21.8%	6.7%
	VRT	R+TV	280.9	126.9	12.2	420.1	66.9%	30.2%	2.9%
	BRF	R+TV	6.3	0.7	0.3	6.3	100.0%	11.1%	4.8%
	<b>Total</b>		<b>502.7</b>	<b>193.2</b>	<b>32.8</b>	<b>727.8</b>	<b>69.1%</b>	<b>26.5%</b>	<b>4.5%</b>
<b>BG</b>	BNT	TV	33.5	3.7	0.0	37.2	90.1%	9.9%	0.0%
	BNR	R	26.4	1.2	0.0	26.4	100.0%	4.5%	0.0%
	<b>Total prov.</b>		<b>59.9</b>	<b>4.9</b>	<b>0.0</b>	<b>63.6</b>	<b>94.2%</b>	<b>7.7%</b>	<b>0.0%</b>
<b>CY</b>	CyBC	R+TV	31.7	5.0	0.2	36.8	86.1%	13.6%	0.5%
<b>CZ</b>	CT	TV	238.5	32.2	18.3	289.0	82.5%	11.1%	6.3%
	CR	R	90.5	3.4	4.6	90.5	100.0%	3.8%	5.1%
	<b>Total</b>		<b>329.0</b>	<b>35.6</b>	<b>22.9</b>	<b>379.5</b>	<b>86.7%</b>	<b>9.4%</b>	<b>6.0%</b>
<b>DE</b>	ARD	TV+R	5 379.6	808.3	60.6	6 248.5	86.1%	12.9%	1.0%
	ZDF	TV	1 741.8	291.0	76.7	2 109.5	82.6%	13.8%	3.6%
	Deutsche Welle	TV+R	291.9	11.2	0.1	303.3	96.3%	3.7%	0.0%
	Deutschlandradio	R	192.1	10.1	3.8	206.0	93.3%	4.9%	1.8%
	<b>Total</b>		<b>7 605.4</b>	<b>1 120.6</b>	<b>141.2</b>	<b>8 867.2</b>	<b>85.8%</b>	<b>12.6%</b>	<b>1.6%</b>
<b>DK</b>	DR	TV+R	471.7	–	47.0	518.7	90.9%	–	9.1%
	TV2 (cons.)	TV	–	299.6	10.5	310.1	–	96.6%	3.4%
	<b>Total</b>		<b>471.7</b>	<b>299.6</b>	<b>57.5</b>	<b>828.8</b>	<b>56.9%</b>	<b>36.1%</b>	<b>6.9%</b>
<b>EE</b>	ERR	TV+R	25.0	2.1	1.2	28.3	88.2%	7.5%	4.3%
<b>ES</b>	RTVE	TV+R	1 111.7	23.0	9.6	1 144.3	97.1%	2.0%	0.8%
	Autonomicas est.	TV+R	1 002.0	269.0	78.2	1 349.2	74.3%	19.9%	5.8%
	<b>Total est.</b>		<b>2 113.7</b>	<b>292.0</b>	<b>87.8</b>	<b>2 493.5</b>	<b>84.8%</b>	<b>11.7%</b>	<b>3.5%</b>
<b>FI</b>	YLE	TV+R	415.4	0.0	21.7	432.4	96.1%	0.0%	5.0%
<b>FR</b>	France Télévisions	TV	2 464.5	661.3	192.5	3 318.3	74.3%	19.9%	5.8%
	Arte France	TV	246.3	17.3	59.9	323.5	76.1%	5.3%	18.5%
	Audiovisuel extérieur de la France	TV+R	291.0	9.9	-26.4	274.6	106.0%	3.6%	-9.6%
	Chaîne parlementaire AP	TV	18.1	–	–	18.1	100.0%	–	–
	Chaîne parlementaire Sénat	TV	16.9	–	–	16.9	100.0%	–	–
	Radio France	R	568.7	64.1	14.4	647.2	87.9%	9.9%	2.2%
	<b>Total</b>		<b>3 605.5</b>	<b>752.6</b>	<b>240.3</b>	<b>4 598.6</b>	<b>78.4%</b>	<b>16.4%</b>	<b>5.2%</b>
<b>GB</b>	BBC Group	TV+R	4 455.1	1 730.4	78.5	5 839.5	76.3%	29.6%	1.3%
	Channel 4 Group	TV	–	1 101.0	–	1 101.0	–	100.0%	0.0%
	S4C	TV	105.3	3.5	–	108.8	96.8%	3.2%	–
	Services Sound and Vision Corporation est.	TV+R	43.9	–	–	43.9	100.0%	–	–
	<b>Total</b>		<b>4 604.3</b>	<b>2 835.0</b>	<b>78.5</b>	<b>7 093.2</b>	<b>64.9%</b>	<b>40.0%</b>	<b>1.1%</b>
<b>GR</b>	ERT	TV+R	306.2	13.3	9.3	328.8	93.1%	4.0%	2.8%
<b>HU</b>	MTVA	TV+R	222.2	17.6	0.1	310.9	71.5%	5.7%	0.0%

T.4.7

Breakdown of revenues of public broadcasting organisations  
in the European Union 2011

continued

Country	Channels		EUR million			Total	%		
			Public revenues	Commercial revenues	Other revenues		Public revenues	Commercial revenues	Other revenues
<b>IE</b>	RTE	TV+R	183.6	167.3	0.0	350.9	52.3%	47.7%	0.0%
<b>IT</b>	RAI	TV+R	1 772.0	1 202.0	24.0	2 998.0	59.1%	40.1%	0.8%
<b>LT</b>	LRT	TV+R	11.6	6.9	0.4	18.9	61.5%	36.4%	2.1%
<b>LU</b>	Chaîne parlementaire	TV	0.6	0.0	0.0	0.0	100.0%		
<b>LV</b>	LTV	TV	10.1	4.0	1.0	15.2	66.4%	26.6%	6.9%
	LR	R	5.7	1.1	0.3	7.1	80.7%	15.4%	4.0%
	<b>Total</b>		<b>15.8</b>	<b>5.1</b>	<b>1.3</b>	<b>22.2</b>	<b>71.0%</b>	<b>23.1%</b>	<b>6.0%</b>
<b>MT</b>	PBS	TV+R	2.5	6.5	0.0	9.1	27.7%	72.2%	0.1%
<b>NL</b>	NPO	TV+R	774.4	205.1		979.5	79.1%	20.9%	0.0%
	NRW	TV+R	47.1		1.0	48.0	97.9%	0.0%	2.1%
	<b>Total</b>		<b>821.5</b>	<b>205.1</b>	<b>1.0</b>	<b>1 027.5</b>	<b>79.9%</b>	<b>20.0%</b>	<b>0.1%</b>
<b>PL</b>	TVP	TV	59.4	331.7	44.2	435.3	13.7%	76.2%	10.1%
	PR	R	33.7	16.7	0.0	63.7	53.0%	26.2%	0.0%
	<b>Total</b>		<b>93.2</b>	<b>348.4</b>	<b>44.2</b>	<b>499.0</b>	<b>18.7%</b>	<b>69.8%</b>	<b>8.9%</b>
<b>PT</b>	RTP	TV+R	240.1	60.2	16.7	317.1	75.7%	19.0%	5.3%
<b>RO</b>	TVR	TV	119.1	15.2	2.7	137.0	86.9%	11.1%	2.0%
	SRR	R	46.1	48.9	1.7	95.2	48.4%	51.3%	1.8%
	<b>Total</b>		<b>165.2</b>	<b>64.0</b>	<b>4.5</b>	<b>232.2</b>	<b>71.1%</b>	<b>27.6%</b>	<b>1.9%</b>
<b>SE</b>	SVT	TV	443.4	0.0	28.8	472.2	93.9%	0.0%	6.1%
	SR	R	277.6	0.0	5.9	284.7	97.5%	0.0%	2.1%
	UR	TV+R	32.8	0.0	0.5	33.3	98.6%	0.0%	1.4%
	<b>Total</b>		<b>753.8</b>	<b>0.0</b>	<b>35.2</b>	<b>790.2</b>	<b>95.4%</b>	<b>0.0%</b>	<b>4.5%</b>
<b>SI</b>	RTVSLO	TV+R	89.1	41.0	0.0	130.8	68.1%	31.3%	0.0%
<b>SK</b>	RTS	TV+R	116.0	6.5	0.0	127.3	91.1%	5.1%	0.0%
<b>EUR 27</b>	<b>Total</b>		<b>25 142.5</b>	<b>8 091.4</b>	<b>820.7</b>	<b>33 704.2</b>	<b>74.6%</b>	<b>24.0%</b>	<b>2.4%</b>

 European Audiovisual Observatory