



Commissione Nazionale Italiana per l'UNESCO

ROMA

Assessorato alla Democrazia culturale

Manifestazione insignita della  
MEDAGLIA DEL PRESIDENTE DELLA REPUBBLICA

# XXXI EUROVISIONI

XXXI Edition - Festival International of Cinema and Television  
XVI edition of "Cinema of the Public Service"



**“The role of the news in digital democracy:  
between fake news and public service”**

**26-27-28 October 2017**

**Thursday 26 October**

Palazzo Farnese - French Embassy in Rome  
Piazza Farnese, 67 - Roma

**Friday 27 - Saturday 28 October**

French Academy in Rome - Villa Medici

Viale Trinità dei Monti, 1 - Roma

MAXXI - Museo nazionale delle arti del XXI secolo

Via Guido Reni, 4/a - Roma

## PARTNERS



**FESTA  
DEL CINEMA  
DI ROMA**  
26 OTTOBRE  
9 NOVEMBRE 2017



**Thursday 26 October 2017**  
Palazzo Farnese- French Embassy in Italy

Palazzo Farnese

**18:00-20:30 Eurovisioni XXXI Opening**

Premiere France Télévisions "LA MORT DANS L'AME" by Xavier Durringer

Greetings from the Ambassador **Christian Masset**

Introduced by **Jérôme Cathala**, France Télévisions and the leading actor **Didier Bourdon**

**Friday 27 October 2017**  
Accademia di Francia a Roma - Villa Medici

**INTERNATIONAL DAY**

**09:30-16:30 -Gran Salone**

Joint Workshop AGCOM and Eurovisioni « Information, Public Service and copyright in the digital ecosystem »

**9.30 Welcome Speech**

French Academy in Rome: **Muriel Mayette-Holtz**

Eurovisioni: **Michel Boyon**

AGCOM: **Angelo Marcello Cardani**

Eutelsat: **Cristiano Benzi**

**video message from Laura Boldrini**

**Opening Speech**

DG Connect: **Roberto Viola**

**10.00 Session 1 - Fake news: how to counter it? The future of Information in digital age**

**Opening Speech**

**Helen Boaden**

**Roundtable**

Chair: **Zeno Zencovich**

Google: **Diego Ciulli**

Rai News 24: **Antonio Di Bella**

TGLa7: **Enrico Mentana**

Università Roma Tre: **Vincenzo Zeno Zencovich**

**Final Remarks**

ERGA: **Madeleine de Cock Buning**

**11:30 Session 2 - Pluralisme in the digital age: Public Service Media and Technological Changes**

**Key note speech**

AGCOM: **Antonio Nicita**

**Roundtable**

Chair: **Antonio Nicita** AGCOM

EBU-UER: **Guillaume Klossa**

e-Media Institute: **Emilio Pucci**

Università Svizzera Italiana, Lugano: **Giuseppe Richeri**

France Télévisions: **Eric Scherer**

Rai: **Gian Paolo Tagliavia**

**Final Remarks**

TV France International: **Xavier Gouyou Beauchamps**

**14:30 Session 3 - Management of copyright and related Rights: EU frameworks and national implementations****Opening Speech**

Corte dei Conti: **Rossana Rummo**

**Key note Speech**

AGCOM: **Francesco Posteraro**

**Roundtable**

Chair: **Francesco Posteraro** AGCOM

Mediaset: **Carolina Lorenzon**

Legance Law Firm: **Paolo Marzano**

IMAIE: **Andrea Micciché**

SACD: **Guillaume Prieur**

EBU-UER: **Heijo Ruijsenaars**

SIAE: **Luca Scordino**

**Final Remarks****17:00-18:30 - Michel Piccoli Room**

Eurovisioni General Assembly (by invitation only)

**Villa Medici - Michel Piccoli Room**

XVI Edition of "Cinema of the Public Service"

**18:00** Premiere TVE "LA PRINCESA PACA" by Joaquín Llamas

**20:30** Premiere RAI Fiction "DUE SOLDATI" by Marco Tullio Giordana introduced by producer Francesca Tura

**Saturday 28 October 2017**

**ITALIAN DAY**

MAXXI - Museo Nazionale delle Arti del XXI secolo

**10:00-13:00 (in the frame of the XII edition of the Festa del Cinema di Roma)**

Assessorato alla crescita culturale del Comune di Roma and Eurovisioni present:  
"Creativity and Cultural Diversity in Europe: What's the role for the public service?"

### **Welcome Speech**

Rome Film Fest: **Antonio Monda**

Eurovisioni: **Michel Boyon**

### **Debate**

Chair: **Anna Maria Tarantola** Eurovisioni:

Moderator: **Duilio Giammaria** RAI

UER-EBU: **Guillaume Klossa**

City of Rome: **Luca Bergamo**

Cattleya: **Marco Chimenz**

RAI Fiction: **Michele Zatta**

ex BBC: **Helen Boaden**

Eurovisioni: **Michel Boyon**

### **In parallel:**

Accademia di Francia a Roma - Villa Medici

### **10:00-13:30 - Gran Salone**

“Reinterpretation of Article 21 of Italian Constitution”

Presentation of the Competition for Italian schools promoted by Articolo 21, Ministero dell’Istruzione, dell’Università e della Ricerca -MIUR, Federazione Nazionale Stampa Italiana-FNSI, Consiglio nazionale dell’Ordine dei Giornalisti (ODG), Associazione Italiana Costituzionalisti (AIC), RAI Radiotelevisione Italiana, Eurovisioni, Istituto Italiano per gli Studi Filosofici, (EBU) Union Européenne de Radiotélévision (UER)/European Broadcasting Union

message from the Minister **Valeria Fedeli**

### **Welcome Speech**

Federazione Nazionale della Stampa Italiana: **Giuseppe Giulietti**

Consiglio nazionale dell’Ordine dei Giornalisti: **Guido D’Ubaldo**

Opening Speech: **Roberto Zaccaria**

Chair: **Renato Parascandolo**

Will intervene: **Luciana Castellina, Vincenzo Morgante, Gino Scaccia, Roberto Natale, Fabrizio Ferragni, Tiziana Ferrario, Paolo Borrometi**

**Students from the high schools of Rome:** Augusto Righi, Cornelio Tacito, Dante Alighieri, Lucrezio Caro, Terenzio Mamiani, Carlo Matteucci

### **14:30-17:30 Gran Salone**

Seminar Infocivica: Reform of RAI, of the Charter, of the license fee and of the public service contract

### **Welcome Speech**

Eurovisioni: **Michel Boyon**

Chair: **Giampiero Gramaglia**, Infocivica

Former RAI Board **Carlo Rognoni**

Rai: **Fabrizio Ferragni**

Agcom: **Antonio Nicita**

Corecom Lazio: **Federica Zanella**

**16h30**

### **Debate**

Chair: **Stefano Rolando**, Eurovisioni

**Luciana Castellina, Gianni Bellisario, Vittorio Giacci, Raffaele Barberio, Eric Lambert, Piero De Chiara, Andrea Melodia**

**17h30**

### **Final Remarks**

## 18:00- 20:00 Gran Salone

Eurovisioni and the Association "Amici di Roberto Morrione" present:

Projection of the winning project of the 6<sup>o</sup> edition of the Prix Roberto Morrione:  
"Tabù HIV" by Giulia Elia

Debate: "Role of investigative journalism at the age of the fake news and of the information without mediations"

Moderator: **Duilio Giammaria RAI**

Politico europeo: **Jacopo Barigazzi**

Fanpage: **Francesco Piccinini**

Eurovisioni: **Luciana Castellina**

## Villa Medici - Michel Piccoli Room

XVI Edition of "Cinema of the public service"

**20:00** Premiere ZDF "ALONE A FAMILY STORY" by Feo Aladag

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## BOARD OF DIRECTORS

**PRESIDENT: Michel Boyon**

**STEERING COMMITTEE:** Michel Azibert - Eutelsat, Luciana Castellina - Eurovisioni, Xavier Gouyou Beauchamps - TV France International, Monica Maggioni - EBU, Muriel Mayette-Holtz - Académie de France in Rome, Bernard Miyet - Eurovisioni, Stefano Rolando - IULM, Robert Stéphane - Vidéographies, Krzysztof Zanussi - Film Studio TOR

**HONORARY MEMBER:** Giuliano Berretta

**GENERAL SECRETARY:** Giacomo Mazzone

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## PATRONAGES

Under the patronage of the Secretary General of the Council of Europe, Mr Thorbjørn Jagland

Under the patronage of the President of the European Parliament, Antonio Tajani

**INTERNATIONAL BODIES:** Council of Europe, European Parliament, UNESCO - CNI, European Commission - Rappresentanza in Italia, ICCROM, Eurimages, Ministère des Affaires Etrangères - France (\*), Ministère de la Culture et de la Communication - France, CNC - Centre National de la Cinématographie, CSA, CICT-ICFT, Embassy of Belgium in Rome, French Embassy in Rome, Embassy of Republic of Germany in Rome, Embassy of Lithuania in Rome, Embassy of Poland in Rome, Embassy of Portugal in Rome (\*), Embassy of Spain in Rome, Embassy of Hungary in Rome, British Embassy in Rome, EBU - UER, CCMA - Corporatió Catalana de Mitjans Audiovisuals

**ITALIAN BODIES:** Senato della Repubblica, Camera dei Deputati, Presidenza del Consiglio dei Ministri, Presidenza del Consiglio dei Ministri - Dipartimento per le Politiche Europee, Ministero degli Affari Esteri, MIBACT - Ministero dei Beni e delle Attività Culturali e del Turismo, MISE (\*), MIUR (\*), Regione Lazio, Città Metropolitana di Roma, Comune di Roma, AGIS - Associazione Generale Italiana dello Spettacolo, ANICA - Associazione Nazionale Industrie Cinematografiche Audiovisive Multimediali, Centro Sperimentale Cinematografia (CSC).

## IN COOPERATION WITH

**INSTITUTIONS:** French Academy in Rome - Villa Medici, French Embassy in Italy, AGCOM, EBU - UER, Università di Roma Tre

**BODIES AND COMPANIES:** Eutelsat, Eutelsat Italia, RAI Radiotelevisione Italiana (Direzione Comunicazione, Relazioni Esterne, Istituzionali e Internazionali, Servizi Impianti Speciali), RAI Pubblicità S.p.A., France Télévisions, Film Fund Luxemburg, Osservatorio TuttiMedia, Observatoire Européen de l'Audiovisuel, RTBF, Confindustria Radio TV

**AGCOM AND EUROVISIONI JOINT WORKSHOP "INFORMATION, PUBLIC SERVICE AND COPYRIGHT IN THE DIGITAL ECOSYSTEM":**  
Antonio Martusciello

**XVI EDITION "CINEMA OF THE PUBLIC SERVICE" Premieres of European TV movies and fictions:** France Télévisions, TV5 Monde, 13ème Rue (NBC Universal), RAI Fiction, Cross Productions, Beta Film, RTVE, La Cometa TV, ZDF

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## PRODUCTION AND ORGANISATION

Videoplay AC Loredana Ciccarelli per A.C. Eurovisioni

**Organisation for conferences and relations with companies and institutions:** Loredana Ciccarelli; **Events and screenings:** Monica Bartocci; **promotion, social media, university project and accreditations:** Michela Conforti, Giulia Abd El Rehim, Diletta Vecchio, Giuseppina Di Maro, Giorgia Granata; **Translations:** Alice Mazzone, Giulio Mazzone

**Tax advice:** Loredana Sposaro, Federica Bianchini

Web site: Simona Di Pietro, letter.ing, comunicazione@eurovisioni.it

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