

EUROVISIONI 2019

Manifestazione insignita della medaglia
del Presidente della Repubblica Italiana



XXXIII Edition of Eurovisioni International Festival of Cinema and Tv
XVIII Edition of the Festival «Cinema of public service»

“EU Audiovisual reforms: towards a European media industry?” 10 - 12 October 2019

Thursday 10 October

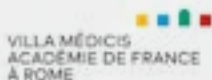
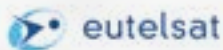
19.00 Anteprima film France Télévisions
Palazzo Farnese - French Embassy in Rome
Piazza Farnese, 67 - Roma

Friday 11 October

French Academy in Rome - Villa Medici
Viale Trinità dei Monti, 1 - Roma

Saturday 12 October

French Academy in Rome - Villa Medici
Viale Trinità dei Monti, 1 - Roma



INTERNATIONAL DAYS
Thursday 10 - Palazzo Farnese

19:00-22:30 Première of France Télévisions

«**Une belle histoire**», produced by Téra Média, directed by NADEGE LOISEAU, (French v.o. subtitled in English, 104 min.) in the presence of the author FRÉDÉRIC KRIVINE and of ANTOINE BOILLEY (France Télévisions).
Introduction by M. CHRISTOPHE LEMOINE, Minister Counselor French Embassy in Italy

Friday 11 - Villa Medici
Loggia

9.00 – 22.00 Premiere trailer Interdependence, film produced by Art for the world
Trailers premieres Cinema of Public Service

Gran Salone

“EU Audiovisual reforms: towards an European media industry?”

9.00 Welcome speeches
French Academy in Rome
MICHEL BOYON, President Eurovisioni
ANGELO MARCELLO CARDANI, Agcom President
MARCELLO FOA, Rai President
JEAN FRANÇOIS MARY, CSA
Member of the Council

International Conference in cooperation with AGCOM



The audiovisual reforms in Europe and their transposition into national laws

10.15 Session 1: “The transition from the self-regulation of platforms to national and European laws (AVMS directive) to fight fake news and hate speech over the internet”

Introduced by ANTONIO MARTUSCIELLO, AGCOM Commissioner

Key note speaker: Prof. ORESTE POLLICINO, Università Luigi Bocconi

Roundtable:

ANTOINE BOILLEY, France Télévisions
GIOVANNI FLORIS, La7
MARCO GAMBARO, Università Statale di Milano
FRANCESCO GIORGINO, Rai
LUBOS KUKLIS, ERGA
JEAN FRANÇOIS MARY, CSA
ANTOINE DOILLEY, FTN

12.00 Session 2: “The transposition of the European Copyright reform: which perspective for publishers and rights-holders?”

Moderator: FRANCESCO POSTERARO, Commissario AGCOM
Key note speaker: GIUSEPPE ABBAMONTE, Media Policy Director, EC
Roundtable:
FABRIZIO CAROTTI, FIEG
JEAN BAPTISTE GOURDIN, Ministère de la Culture et Communication - France
STEFANO LONGHINI, Mediaset
GIANCARLO LEONE, APA
GIUSEPPE MAZZIOTTI, Trinity College Dublin
ANNE SARAH SKREBERS, EBU

Break

14.30 Conclusions

FRANCESCO POSTERARO, AGCOM
Michel Boyon, Eurovisioni President

15.00 “The new audiovisual law of France: first comments”

Discussion with ANTOINE BOILLEY, France Télévisions - MICHEL BOYON, Eurovisioni - CLAUDIO CAPPON, COPEAM - JEAN-BAPTISTE GOURDIN, Ministère de la Culture et Communication - JEAN FRANÇOIS MARY, CSA - BERNARD MIYET Eurovisioni, and JEAN STOCK, Luxe TV

Sala Michel Piccoli

16.30 Assembly of the Eurovisioni association (*members' only*)

Gran Salone

17.30 Roberto Morrione prize Screening of “Doppia Ipocrisia” (Double Hypocrisy, 20 min.)

investigative video report co-winner of the 7th edition of the Roberto Morrione Prize- by MADI FERRUCCI, FLAVIA GROSSI and ROBERTO PERSIA

Will follow a discussion with the authors, coordinated by DUILIO GIAMMARRIA, Rai's journalist.

sala Michel Piccoli

19.30 Première Rai Fiction

“TUTTO IL GIORNO DAVANTI” by LUCIANO MANUZZI, with ISABELLA RAGONESE. TV movie produced by Rai and BIBI Film, in the presence of FABRIZIO ZAPPI, Rai, ANGELO BARBAGALLO, LUCIANO MANUZZI BIBI Film (Italian v.o. with English subtitles)

GIORNATA ITALIANA

**Sabato 12 - Villa Medici
Loggia**

**9.00 - 22.00 Premiere trailer
Interdependence**, film produced
by Art for the world
**Trailers premieres Cinema
of Public Service**

Gran Salone

**9.30 - 13.00 Seminar in cooperation
with Fondazione Tecno Italia:**



**“New modes of digital production,
distribution, consumption and
archiving of films and TV programs”**

9.30 Greetings

MICHEL BOYON President Eurovisioni
VITTORIO GIACCI, CICT UNESCO
CORRADO ROVESTI, Fondazione Tecno Italia

**Session 1: “The impact of streaming
platforms on the production,
distribution and archiving of films and
national TV programs in Europe”**

Moderator: VITTORIO GIACCI, CICT
UNESCO

Key-note speaker: GIULIANO BERRETTA
OBERON Media, DBW, President A.H Eutelsat

Round table:

ROBERTO BARANZINI, Real Vision
FRANCESCO INVERNIZZI, Magnitudo
ANTONIO MEDICI, Circuito Cinema e BIM
CORRADO ROVESTI, Fondazione Tecno Italia

**10.30: Presentation of the new system
of Natural 3d (without glasses),
an Italian patent of Real Vision**

**11.00 Session 2: “New habits of consumption
of ‘digital natives’:an opportunity
for media and cinema literacy”**

Moderator: Duilio Giammaria RAI

Key-note speaker: MARCO MARIA
GAZZANO, Università Roma Tre

Round table:

DOMENICO BARBUTO, AGIS
OLIVIER ZEGNA RATA, SPI

Speech by JEAN NOEL TRONC,
Director General of SACEM,
**“18 proposals to create an
European cultural sovereignty”**

12.45 Conclusions

Gran Salone

14.30 Discussion promoted by Eurovisioni
and Infocivica in cooperation with the
Movimento Europeo Italia and Privacy Italia
**“What guarantees of real independence
for regulations authorities in Italy
and Europe: the model and the
heritage of Giovanni Buttarelli”**

Moderator: GIAMPIERO

GRAMAGLIA, Infocivica President
Greetings from the President of
Eurovisioni and the Guarantor for
the Protection of Personal Data

14.45 Introduction and presentations:

RAFFAELE BARBERIO
MANLIO CAMMARATA

15.15 Discussion with PIERANNA
CALVI, ROCCO PANETTA,
VINCENZO ZENO ZENCOVICH

16.00 Replies by RAFFAELE
BARBERIO, MANLIO CAMMARATA

**16.10 “Buttarelli an example of
guarantor of the independence and
of autonomy from the pressure
groups in the information society“**

Round table:

MICHEL BOYON, NICOLA FABIANO,
ANTONELLO SORO

**16.50 “Giovanni Buttarelli’s heritage:
an European civil servant devoted
to the protection of citizens
privacy at the time of Big data”**

Round table:

SILVIA COSTA, PIER VIRGILIO DASTOLI,
SIMONA MARTORELLI, MARCO MELE

17.30 Conclusions

17.50 “Privacy during EU elections”

ANTONIO SILVESTRI’s interview
on April 28th 2019 with GIOVANNI
BUTTARELLI, TGR Regione Europa.

(courtesy by RAI Teche)

17.55 Final remarks of the Buttarelli family

Sala Michel Piccoli - Antepreme TV:

18.00 ZDF “FREEDOM’S CALLING

TV movie by ISABEL KLEEFELD
(German v.o. with English subtitles,
89 min.), produced by ZDF

20.00 RTVE “EL ENIGMA VERDAGUER“

TV movie by LUIS MARIA GÜELL
(Spanish v.o. 1 h.41 min.), produced by
RTVE, TV3 and Diagonal Televisió

(*) TBC



TECNO-ITALIA Consulting srl

has been operating for years in different regions of the world with the mission to bring abroad the most advanced Italian technologies in the industry in general with particular attention to the digital development of production processes.

Often at the request of public institutions, including governments of various countries, select the best companies of the sector and leads them to set up joint ventures with foreign partners, for the construction of plants with the relevant commercial networks.

It is also particularly active in the advertising sector, in which it has invested in companies that operate in the field of three-dimensional display of advertising, industrial products, rooms surgical and safety sector.

In this regard it offers as its excellent choice, the representation of the **REALVISION** group which is redesigning the **3D visualization without glasses in the world, applicable to many sectors, from TV to cinema**

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Hence **TECNO-ITALIA Consulting srl**, also through the **FOUNDATION** that carries the same name of which he is a founding member, he often presents himself as direct sponsor of various cultural initiatives who see the meeting of industrial intelligence with the traditions and culture of the countries involved in the various projects.



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In a world that is increasingly towards the virtual we have created the real vision in 3D

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Realvision was born from the idea of developing a revolutionary and innovative **vision system 3D** able to reproduce as closely as possible the way of seeing of the human being.

This system has quickly received **awards, certificates and numerous patents worldwide** and has proved to be strategic in various fields: medical, optical, automotive, advertising and technical design.

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Honorary Member: Giuliano Berretta

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PATRONAGES



Avec le parrainage du ministère de la Culture, France

Under the patronage of the Secretary General of the Council of Europe, Ms Marija Pejčinović Burić Under the High Patronage of the European Parliament

International Bodies: UNESCO - CNI (*), European Commission - Rappresentanza in Italia, ICCROM, Eurimages, Ministère de l'Europe et des Affaires Étrangères - France (*), CNC - Centre National de la Cinématographie, CSA, CICT-ICFT, Ambasciata del Belgio a Roma, Ambasciata della Repubblica di Germania a Roma, Ambasciata di Spagna - Instituto Cervantes, Ambasciata di Svezia, Ambasciata d'Ungheria a Roma, Ambasciata Britannica a Roma, UER, CCMA - Corporatió Catalana de Mitjans Audiovisuals

Italian Bodies: Senato della Repubblica, Camera dei Deputati, Presidenza del Consiglio dei Ministri (*), Presidenza del Consiglio dei Ministri - Dipartimento per le Politiche Europee (*), Ministero degli Affari Esteri, MIBACT - Ministero dei Beni e delle Attività Culturali (*), MISE, MIUR (*), Comune di Roma, Regione Lazio, Città Metropolitana di Roma, AGIS - Associazione Generale Italiana dello Spettacolo, ANICA - Associazione Nazionale Industrie Cinematografiche Audiovisive Multimediali, APA - Associazione Produttori Audiovisivi, Centro Sperimentale Cinematografia (CSC).

IN COOPERATION WITH

Institutions: French Academy in Rome - Villa Medici, French Embassy in Italy, AGCOM, EBU, Università di Roma Tre

Bodies and Companies: EUTELSAT, Fondazione Tecno Italia, RAI Radiotelevisione Italiana (Direzioni Relazioni Istituzionali e Internazionali, Servizi Impianti Speciali), France Télévisions, Film Fund Luxembourg, Osservatorio TuttiMedia, RTBF, Confindustria Radio TV, Fondazione Tecno Italia

INTERNATIONAL DAY IN COOPERATION WITH AGCOM

ITALIAN DAY IN COOPERATION WITH TECNO ITALIA

INFOCIVICA SEMINARY

EVENTO PREMIO MORRIONE

3D TECHNOLOGICAL DEMONSTRATION BY REAL VISION

XVIII EDITION OF THE FESTIVAL "CINEMA OF THE PUBLIC SERVICE" Premieres of European TV movies and fictions: France Télévisions, RAI Fiction, RTVE, ZDF

PRODUCTION AND ORGANISATION

Videoplay AC Loredana Ciccarelli per A.C. Eurovisioni

Organisation of Conference, Events and Screenings: Mariangela e Raimondo Statella, Giulio Mazzone **Relations with companies and institutions Consultant:** Massimo Saidel; **Translations, Promotion, Social Media, University Project and Accreditations:** Mirko Pizzi, Diana Sifuentes **Tax advice:** Loredana Sposaro, Federica Bianchini **Web site:** letter.ing - comunicazioni@eurovisioni.it **Press Office:** Elisabetta Castiglioni info@elisabettacastiglioni.it **Communication e relazioni Esterne:** Elisabetta Castiglioni e Monica Bartocci (per evento Premio Morrione)

Un ringraziamento particolare alla Scuola Superiore per Mediatori Linguistici Gregorio VII ed all'Università di Roma Tre, Cattedra Cinema, arti elettroniche e intermediali.



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